

INTRODUCING BCA’S NEW EXECUTIVE DIRECTOR



Amelia LeFevre, BCA’s new
Executive Director as of
February 1, 2015.

Hi! My name is Amelia LeFevre. I am excited to have the opportunity to be the new Executive Director for the Boulder Community Alliance. As most of you know, I am an original “Boulderite” (adopted at 4 months), and my family has lived here for five generations. Boulder is my HOME and always will be. Boulder is the place I have had the opportunity to grow up—it is the focal point of who I am today. Boulder holds the legacy of my ancestors and their dreams. Boulder has allowed my parents to fulfill their dreams and provide an opportunity for 14 children, adopted from all around the world, to grow up in a safe, secure environment. Needless to say, Boulder has a special place in my heart!

I have been lucky enough to serve at the Hell’s Backbone Grill for the last three seasons. I first started working there in middle school, and they’ve been a positive part of my life ever since.

This role as Executive Director of the Boulder Community Alliance allows me to be involved in Boulder on a deeper level, to help lead an organization in a direction that will positively impact our community and their many interests. I know this position will definitely be a learning experience for me, and I am fully confident that with the partnership of the BCA and myself as the new Executive Director, as well as considerable input from the Boulder community, we will do great things. I look forward to getting to know each of you individually and hearing your perspectives on the direction this organization should take—so that Boulder will continue to be the beautiful place we are all proud to call home!

I attended Southern Utah University in Cedar City where I received a Masters of Science in Public Administration (2013) as well as a Bachelors of Science in Criminal Jus-

BCA, BOULDER, AND ENTERPRISE ZONES—WHAT DOES IT MEAN?

By Peg Smith

Most people donate money to a nonprofit such as Boulder Community Alliance because they believe in the group’s underlying function and reason for being.

For many of those people, the availability of a charitable deduction on their federal, itemized tax returns is an added incentive.

And now, an even bigger incentive for donating to BCA comes in the way of a significant tax credit on Utah state income taxes. As of last year, starting Jan 1, 2014, 50%—

“Enterprise Zones” Continued on Page 3

Inside This Issue

Small Town News
Page 6
~
An Interview with BCA Board
Member, Josh Ellis
Page 2
~
More on Enterprise Zones
and how they benefit our community
Page 3



Amazon Smile | Pg. 7

Local Photography | Pgs. 2, 7

BES Christmas | Pg. 6

2014 BCA Review | Pg. 4

AN INTERVIEW WITH BCA BOARD MEMBER, JOSH ELLIS

In 2008 Josh rode his bicycle into Boulder Town . . . and never left. Now he lives in a Boulder full-time with his wife, Jill, and their two daughters, Leona and Violet. Josh runs a successful online consulting business and also has a small farming operation. Josh began serving as Secretary of the BCA board in the summer of 2014. Staff member Tanya Collings spoke to Josh regarding his perspectives on Boulder Town and the future of the Alliance.

Tanya: Why do you live in Boulder? What aspects of this community and landscape keep you here?

Josh: The diversity of lifestyles and therefore perspectives, the sheer scale of ambition and ideas (or stories about those that once were) that are present in everyone who lives here, and the scope of opportunity to experience so much in a single day.

The land is the lifeblood and it is phenomenal. It's the reason I stuck around long enough to "get stuck" here. But my personal experience has been that creating a life here is so all-encompassing that my primary relationship with the land for many years has been based in need—sustenance and extraction such as cutting firewood, working garden soil, maintaining irrigation systems, helping with horses, and so forth. I really enjoy knowing the land in that way, but I do miss the creativity of photography and writing.

Tanya: What specific skills and knowledge do you bring to the BCA board?

Josh: I have degrees in Bioengineering and Philosophy, so I'm a very capable critical thinker. I have led multidisciplinary teams to bring some of the most complex medical devices on the planet from concept to market. I am exceptional at connecting

capability with need in clever and unique ways. I don't see problems, only unrealized opportunities.

Specific to Boulder, I've literally built my life here from the ground-up. Actually I've done that a few times here in different places. I showed up with nothing but a bicycle and the clothes in my bag and now I have my own piece of land, two kids, and a successful consulting business. I know what it takes to thrive here, at least for me to thrive here, and I've experienced the difficulties and frustrations and joys of making that happen. It isn't for everyone—and that's just fine by me.

Tanya: From your perspective, what is the most important thing BCA provides for our community?

Josh: We have a very highly functioning local government . . . but

“Josh Ellis” Continued on Page 5



Images of a Boulder Winter

Audrey Austin riding in January | Photography by Boulder’s own Ace Kvale.

What does Boulder mean to you?

Sage Page encourages the submission of original poetry, photographs, and feature submissions related to this theme.

For more information contact:
Tanya Collings
tanya@bouldercommunityalliance.org
435-335-7499



“Everybody needs beauty as well as bread, places to play in and pray in, where nature may heal and give strength to body and soul” —John Muir

Sugarloaf in Winter | Photography by Ace Kvale.



Who Loves Amazon? We Do! Did You Know . . .

By Amelia LeFevre, BCA Executive Director

There are some of us who love to Shop Amazon, since we live in such a remote area, where stores aren't a daily convenience. Did you know that AmazonSmile is a simple and automatic way for you to support Boulder Community Alliance every time you shop, at no cost to you? When you shop at smile.amazon.com, you'll find the exact same low prices, vast selection, and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to your favorite charitable organization.

To be more precise, the Amazonsmile Foundation will donate 0.5% of the purchase price from your eligible AmazonSmile purchases. The purchase price is the amount paid for the item minus any rebates and excluding shipping & handling, gift-wrapping fees, taxes, or service charges.

There are tens of millions of products on AmazonSmile that are eligible for donations. You will see eligible products marked “Eligible for AmazonSmile donation” on their product detail pages

In fact, it's quite easy to shop through Amazon Smile, especially if you already have an Amazon account. On your first visit to AmazonSmile (smile.amazon.com), select a charitable organization to receive donations from eligible purchases before you begin shopping. Amazon remembers your selection, and then every eligible purchase you make at smile.amazon.com will result in a donation. Search for **Boulder Community Foundation** (our official name).

It's not hard at all to shop through the AmazonSmile website, so why wouldn't you choose to support a charitable organization that you like. We certainly would love your support whether you are an avid Amazon user or just use it from time to time, every little bit counts to us!

Side Note: If you have any more questions about the AmazonSmile Program visit: http://smile.amazon.com/gp/charity/pd.html/ref=smi_ge_uuas_pd_pd.



The Sage Page is published four times a year by Boulder Community Alliance (BCA), serving the greater Boulder area. Boulder Community Foundation (DBA Boulder Community Alliance) is a nonprofit corporation registered in the State of Utah and duly authorized by the IRS as a qualified 501(c)(3) charitable organization.
Editors: Peg Smith, Amelia LeFevre, and Tanya Collings
Please email comments, questions, or article contributions and photos to: tanya@bouldercommunityalliance.org.

Our mission: BCA actively champions the unique, vibrant community of Boulder and its spectacular, fragile landscape.

SMALL
TOWN
NEWS

Pegboard is being rebuilt. On Jan 8, Peg asked all current recipients on the list to “resubscribe,” meaning to send her a message asking to be re-included on the new list. The reason: too many recipients get rid of Pegboard messages by flagging them as spam or junk. That action, in term, helps flag the entire list as a spamming list, and now, many people don’t even receive Pegboard in their inboxes. Their email servers automatically remove the messages and put them in a spam folder. If you’ve been receiving Pegboard and suddenly you aren’t (and you want to), be sure to send Peg an email at peg@bouldercommunityalliance.org and say “yes!” And please be sure to delete all unread or finished Pegboard messages in **TRASH**.

Long time Boulder resident **Keith LeGrand Gailey** passed away on December 24, 2014 at the age of 93. An active member of our community, Keith served many LDS callings—including branch president, high council member, scout leader, and bishop—as well as two terms as mayor. We thank him for all of the contributions he has made to Boulder Town over the years.

We are now approaching the second wave of the famous **Boulder Baby Boom**. After the birth of four consecutive Boulder girls in the summer of 2014, several lucky families are awaiting the birth of—believe it or not—four baby boys. **Max** and **Nichole** are expecting their little one any minute. As soon as this issue of *Sage Page* is ready for the press, **Tanya** and **Mojo** will be welcoming their first son via a scheduled Caesarian on January 20. **Phil** and **Torrian** and **Andrea** and **Artie’s** rugrats will follow a couple of weeks later, completing the creation of what Artie has casually termed “The Boulder Sandlot Gang.”



BES Christmas Party

By Amelia LeFevre, BCA Executive Director

On December 19, 2014 Boulder Elementary hosted a Holiday Celebration with Santa for all the children who live in Boulder.

Upon arrival the students and community members joined together in singing a few holiday carols. Subsequently, everyone was invited to make cute Christmas popsicle ornaments. There were separate tables arranged for the children to choose to make a reindeer, Santa, elf, or snow person. There were also other classrooms set up with fun holiday activities that the kids could visit in rotation. These activities included holiday card making and instructions and supplies to play Dreidel (the traditional Hanukkah game of chance). In fact, there were enough dreidels and gelt (Yiddish chocolate coins) for everyone to take home, which the children especially loved.

Finally, after the holiday arts, crafts and game playing, Santa arrived—to the children’s delight—and read “T’was the Night Before Christmas.”

Last, everyone shared a delicious spaghetti lunch provided by Boulder Community Alliance and prepared by Gladys LeFevre.

Overall, it sounds like this party was a great holiday treat for the Boulder children and community members. Could this possibly be an annual holiday tradition? Thank you to Elizabeth, her staff, and the parents and volunteers who made this party possible. We are already looking forward to next year!



Santa reading “T’was the Night Before Christmas” at the 2014 BES Christmas Party .

“Enterprise Zones” Continued from Page 1

that’s one half—of your contributions to BCA can be taken directly off your state tax obligation (see Table 1).

How did this tax credit for BCA come into being? In August, we applied for and received accreditation by the GRPB for Enterprise Zone status, as a 501(c)(3) located within a designated Enterprise Zone (Garfield County).

Utah established Enterprise Zones in 1988 to provide a mechanism for alleviating economic distress factors such as pervasive unemployment, deterioration or abandonment of commercial property, potential for new investment, and to encourage opportunities for employment for residents in the zone.

An Enterprise Zone comprises an area identified by local officials, in this case, the Garfield County Commission. (Municipalities were allowed to determine their own participation. In November, Boulder Town voted to apply for, and was subsequently awarded, Enterprise Zone status within the town).

What does Enterprise Zone status mean for the Boulder area? The entire Boulder area community— within town limits as well as the outlying, unincorporated areas now have access to this program:

JOB CREATION TAX CREDITS

A \$750 tax credit for each new full time position filled for at least six months during the tax year.

An additional \$500 tax credit if the new position pays at least 125% of the county average monthly wage for the respective industry (determined by the Utah Dept. of Employment Security). In the event this information is not available for the respective industry, the position must pay at least 125% of the total average monthly wage in the county.

An additional \$750 tax credit if the new position is in a business that adds value to agricultural commodities through manufacturing or processing.

An additional \$200 tax credit, for two consecutive years, for each new position insured under an employer sponsored health insurance program if the employer pays at least 50% of the premium.

OTHER TAX CREDITS:

A tax credit for 50% of the value of a cash contribution to a 501(c)(3) private, non-profit corporation engaged primarily in community and economic development, and accredited by the Utah Rural Development Council.

A tax credit of 25% of the first \$200,000 spent on rehabilitating a building which

has been vacant for at least two years, and which is located within an enterprise zone.

An annual investment tax credit of 10% of the first \$250,000 in investment, and 5% of the next \$1,000,000 qualifying investment in plant, equipment, or other depreciable property.

Tax credits are available to eligible businesses from the start of the tax year in which the designation is made, or 2014 in our case. Unused credits may be carried over for three years. Construction jobs retail businesses, and public utilities are not eligible for tax credits.

Any tax credit in excess of tax due will not be refunded, but may be carried forward to offset tax for up to three years.

Enter the credit on your Utah TC-40A, Part 4, using code 07. There is no form for this credit. Keep all related documents with your tax records.

For more information, see the Enterprise Zone links on the Utah.gov website. Also, be sure to ask your own accountant about how the tax credits may apply to you.

<http://business.utah.gov/programs/incentives/enterprise-zones/tax-credits/>

For more detailed information, contact Jake Hardman, Rural Outreach Coordinator (435-865-6541, jhardman@utah.gov) to ask about your specific situation.

	Donating	Not Donating
	Married Filing Jointly	Married Filing Jointly
Adjusted Gross Income	\$50,000	\$50,000
Donation	\$5,000	\$0
Taxable Income	\$45,000	\$50,000
Federal Taxes*	\$6,750	\$7,500
Utah Taxes*	\$2,250	\$0
Total Tax Liability	\$9,000	\$10,000
Less Tax Credit	\$2,500**	\$0
Total Taxes Due	\$6,500	\$10,000
Tax Savings by giving	\$3,500	
Net Donation “Cost”	\$1,500	
The \$5,000 donation actually “cost” \$1,500		
	Married Filing Jointly	
	Federal Tax Rates*	15%
	Utah Tax Rates*	5%

Table 1: This is an example provided by the Governor’s Rural Partnership Board. The example is for a large donation, but the same concept applies for any amount.

CHANGE AND SUCCESS: BCA 2014 YEAR IN REVIEW

By Tom Hoyt, BCA President

2014 is a year best described by **change** and **success**. During the last 12 months, our mission has continued to evolve with the introduction of new board members and staff, the reformation of our landscape programs, and a shift towards supporting local education, economic stability, and community development.

As Boulder’s most versatile nonprofit organization, we facilitate a variety of landscape and community projects. We represent a group of interested and involved residents who consider Boulder a precious gem. Our primary goal is to serve and protect the special qualities of the landscape and community that brought us here in the first place.

Here are a few of the major changes and successes that took place during 2014.

The Mission

Early in 2014, the board and staff completed a mission statement that we feel recognizes Boulder’s unique qualities: “*BCA actively champions the unique, vibrant community of Boulder and its spectacular, fragile landscape.*”

The Board

The board has changed and expanded with Cindy Wilson, Ron Johnson, Josh Ellis, and Blake Spalding joining Mike Putiak, Scott Brodie, and myself. Katie Austin, Cheryl Cox, and Jacqui Smally moved off the board in 2014 after many hours invested in helping BCA evolve and change. The board is committed to continued expansion, so that it represents, as much as possible, the wide diversity of interests and personalities that are such a key part of Boulder. We welcome interest or suggestions to that end.

The Director

On January 31, after many years and countless hours of work, Peg Smith will be leaving her position as Executive Director. The board initiated a search for her replacement, which resulted in several very good local candidates. In November the board made the decision to offer the position to Amelia LeFevre. We are excited that Amelia accepted the position and is now training under Peg. Please feel free to contact Amelia (amelia@bouldercommunityalliance.org) and share your thoughts on how BCA can continue to evolve.

The Landscape Program

The BCA Riparian Restoration program, which has been responsible for the removal of almost all the invasive Russian olives on private lands in Boulder, is moving to a new home. This program, in cooperation with the Escalante River Watershed Partnership (ERWP), was started by Curtis Oberhansley and then continued by Peg Smith and Steve Cox. In the past two years, Sue Fearon (as BCA’s Regional Coordinator) developed the program into a suc-

cessful regional model for removal and restoration. Given the progress and scale of the program, Sue has been transferred to the Grand Staircase Escalante Partners (GSEP) organization to expand the Riparian Restoration program beyond Boulder proper. Our future landscape projects will focus specifically on the Boulder area.

Communication

Sage Page, our website and Facebook, Pegboard, and a wide range of educational forums have developed into true community resources with some very talented work from our staff.

Education

BCA continued its support for Boulder Elementary during the 2013-2014 school year by funding the new science curriculum, donating art supplies, and sponsoring a field trip. BCA will continue to provide resources and support for this critical community asset during the 2014-2015 school year.



YEAR IN REVIEW

Change and Success in 2014

As Boulder’s most versatile nonprofit organization, Boulder Community Alliance facilitates a variety of landscape and community projects—from Adopt-a-Highway to educational forums.

Adopt-a-Highway

BCA kicked off the new Adopt-a-Highway litter pickup program covering 20 miles of Highway 12 from both directions and through Boulder. This campaign is managed by BCA board member Mike Putiak who enlisted five new organizations to adopt a stretch of highway in 2014.

The Future

In the future, BCA’s core operation will be entirely funded by private community donations and will seek grants and other donations to support specific projects. BCA will be seeking out more opportunities to help Boulder proactively evolve in a way that enables its diverse population to thrive economically while preserving its heritage and the key elements of its physical setting.



Tom Hoyt, with his wife Caroline, was a co-founder of McStain Neighborhoods, a green homebuilder and community builder. Tom remains as a managing partner and advisor today. Tom has been a director and board chairman of the Boulder CO Chamber of Commerce, involved with Plan Boulder County, Historic Boulder, and Alternative Transportation Planning. Tom was a Trustee of the Colorado Board of The Nature Conservancy for 10 years, was one of the founders of the High Plains Environmental Center, and The Boulder UT Community Alliance. He served as a Colorado State Land Board Commissioner for 6 years. Tom received a B.S. in architectural engineering from the University of Colorado.

“Josh Ellis” Continued from Page 2

there are a whole lot of things that government can’t do. Governments can build you a nice toilet in a nice park, and they can certainly tell you a lot about what you can’t do on your own land, but a whole lot of people in this town have ideas and concepts that extend far beyond the relatively limited capability of government methodologies. Nonprofits are very powerful vehicles for organizing people, aggregating resources, and connecting people with resources in unique and profound ways. I think that BCA has a huge potential to engage and execute some pretty ambitious projects with a very diverse group of stakeholders.

What are those projects? That is something that we need to decide as a community. Involvement is the new lifeblood of the BCA. Think big and start talking.

Tanya: *In what areas could BCA improve? What changes would you like to see?*

Josh: It needs to become a whole lot more relevant to the local community. And not only that, it also needs to start providing direct value.

I’m new to this organization and, really, it’s new to itself now in a way. If anything I hope to contribute to a framework—a process—that becomes exceedingly good at taking ideas **from our community** (as opposed to ideas that do not self-originate in Boulder) and connecting the right people with the right resources to execute them for the betterment of this place we all call home.



BCA Board Member Josh Ellis pictured with his wife, Jill Trombley, and their daughters Leona (right foreground) and Violet (left foreground).